

# EUSA



## EUROPEAN UNION OF SWIMMINGPOOL AND SPA ASSOCIATIONS

**Sector volume and market characteristics**

**Barcelona, 2009**

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# BACKGROUND



2000

UK  
France  
Spain  
Italy  
Portugal



Germany



2003

Provisional  
Creation  
of EUSA  
in Lyon

Development of standards and addressing common concerns

2005

Hungary  
Austria

2007

Sweden

2009

Switzerland  
Belgium

# MANAGEMENT



Management activities performed through a members meeting

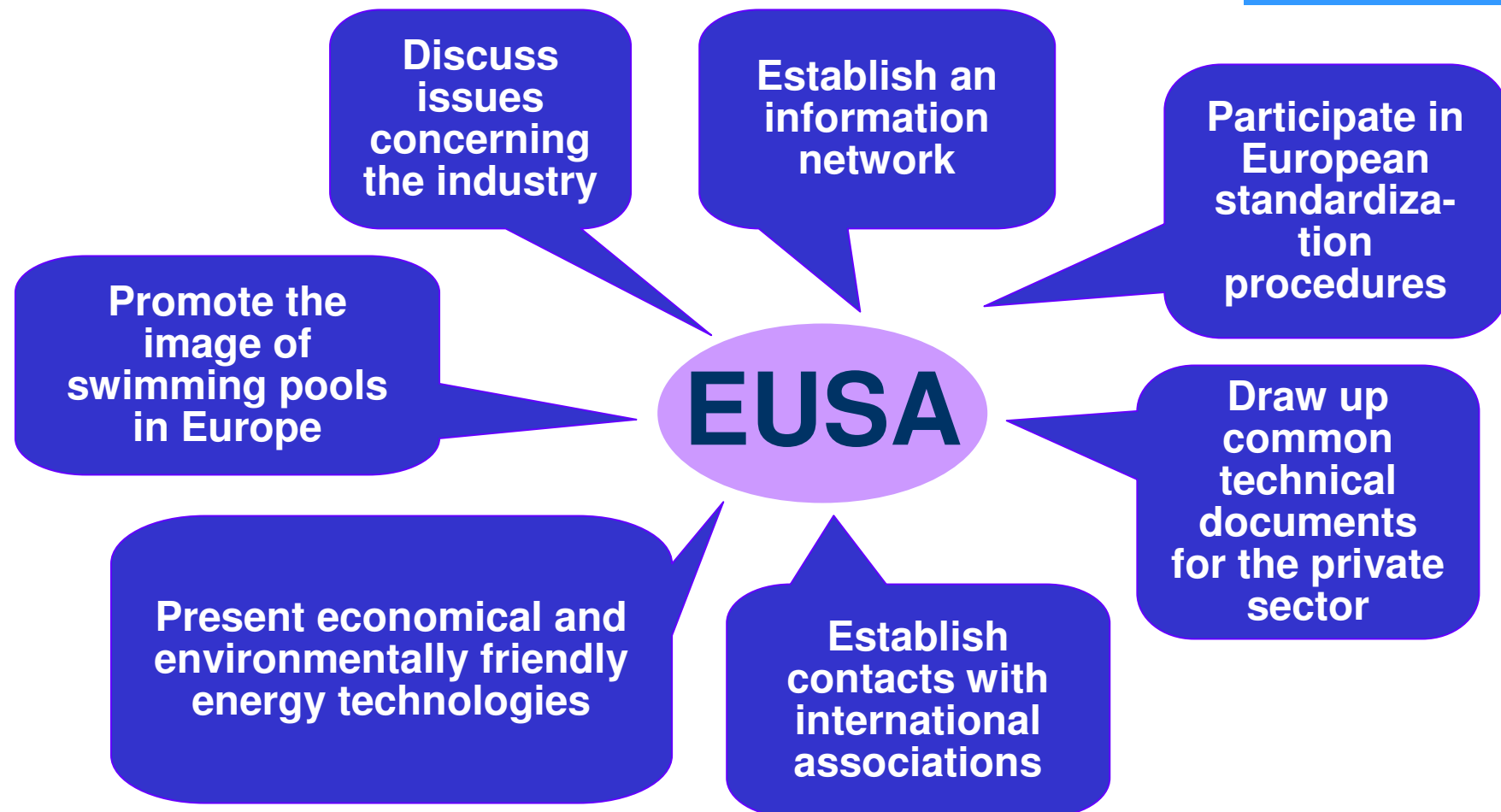
Brussels 2006  
Creation  
of the European  
Association  
**EUSA**

Each country participates in the management costs of the association according to its number of votes

Board chaired by a different country every two years

Each country has 10, 6 or 3 votes depending on the volume of its market

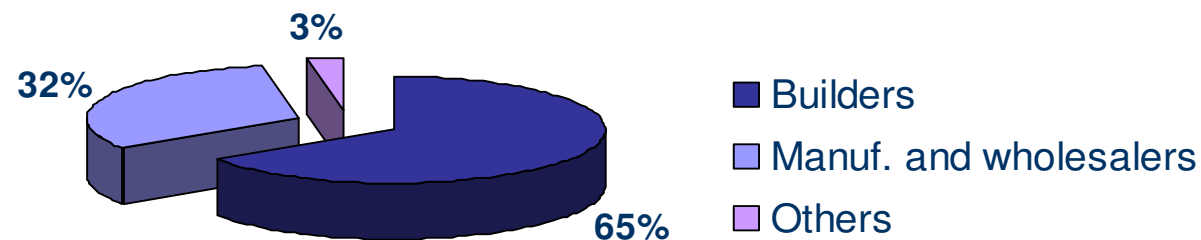
# OBJECTIVES AND ACTIVITIES



# GENERAL INFORMATION



- Population of member countries: **339,6 Million**
- Swimming pools manufactured to date: **3.73 Million**
- Swimming pools manufactured in 2007: **192,900**
- Number of members: **1,982**



# ACTIVITIES PERFORMED



Participation in  
CENT TC  
136/WG8 since 2007

Technical  
documentation

Glossary of terms  
and standards  
used in the  
industry



- Swimming pool installation
- Water quality control
- Filtration
- Building
- Heating

# EUSA MEMBERS



## Bundesverband Schwimmbad & Wellness e.V

- Founded in 2000

- 257 members



## Associação Portuguesa de Profissionais de Piscinas

- Founded in 1998

- 80 members



## Associazione Italiana Costruttori Piscine

- Founded in 1993

- 180 members



## British Swimming Pool Federation Limited (BSPF)

- Founded in 1999

- 222 members





# EUSA MEMBERS



**Federación de Asociaciones de Fabricantes de Equipos y constructores de piscinas, Saunas y Spas**

- Founded in 2003 - 305 members



**Fédération des Professionnels de la Piscine**

- Founded in 1965 - 775 members



**Österreichischer Verband der Schwimmbad und Sauna-Ind.**

- Founded in 1974 - 66 members



**Magyar Uszodatechnikai Egyesület**

- Founded in 1999 - 65 members



**Sveriges Pool Producenter**

- Founded in 1989 - 32 members



# GENERAL SITUATION OF THE EUROPEAN MARKET



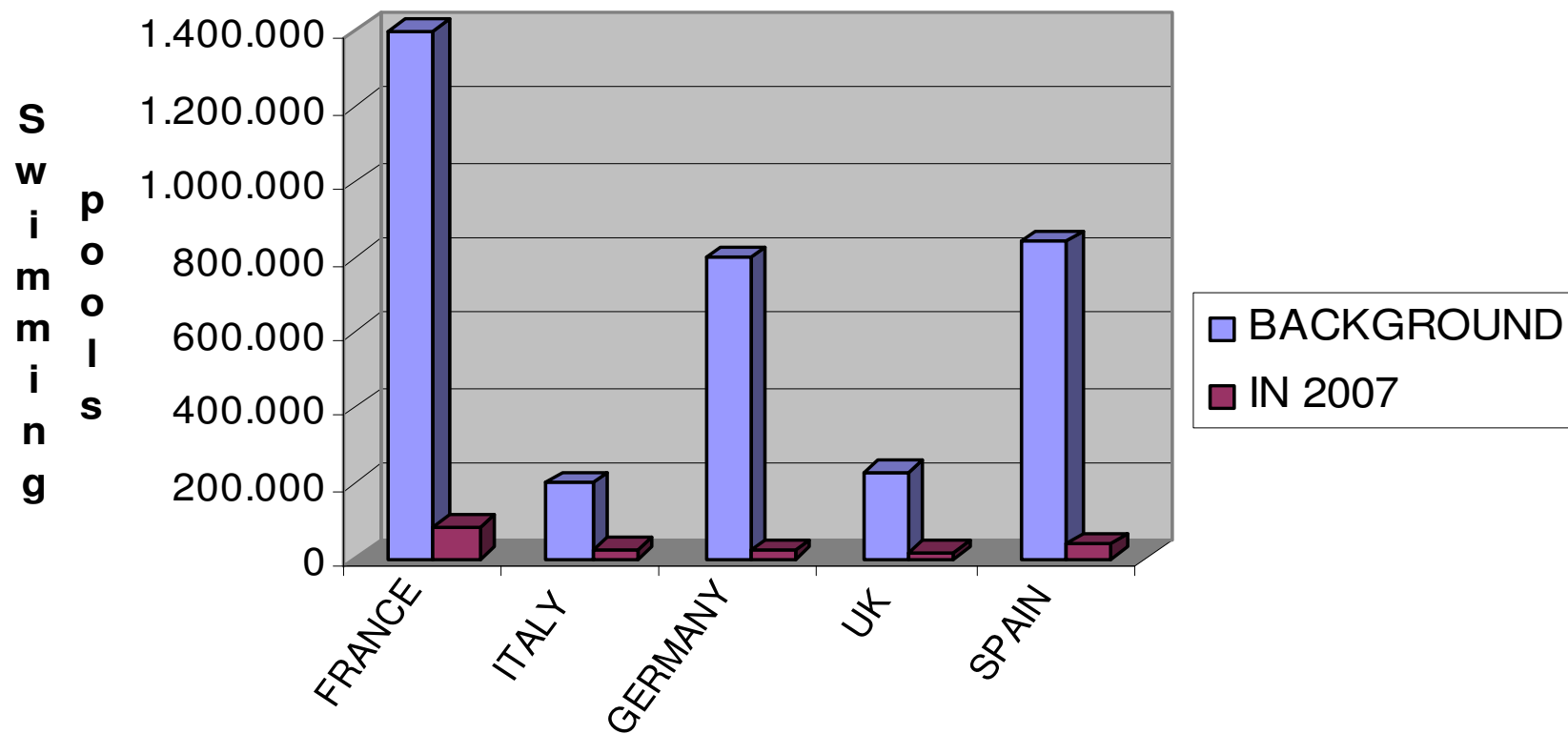
	FRANCE	ITALY	GERMANY	UK	SPAIN
<b>POPULATION</b>	64.000.000	58.000.000	82.300.000	60.000.000	44.700.000
<b>BACKGROUND</b>	1.400.000	200.000	800.000	230.000	1.112.000
<b>YEAR 2008</b>	62.000	24.000	21.000	16.000	36.000
<b>INGROUND</b>	64%	60%	70%	62%	70%
<b>ABOVE GROUND</b>	36%	40%	30%	38%	30%
<b>CONCRETE</b>	50%	60%	36%	35%	63%
<b>PREFABRICATED</b>	34%	30%	50%	50%	19%
<b>POLYESTER</b>	16%	10%	14%	15%	18%
<b>POPULATION/POOLS</b>	46	290	103	261	40

# GENERAL SITUATION OF THE EUROPEAN MARKET



	SWEDEN	PORTUGAL	HUNGARY	AUSTRIA
<b>POPULATION</b>	9.200.000	11.400.000	10.000.000	
<b>BACKGROUND</b>	130.000	75.000	59.000	
<b>IN 2007</b>	25.500	5.000	3.400	
<b>INGROUND</b>	70%	90%	95%	
<b>ABOVE GROUND</b>	30%	10%	5%	
<b>CONCRETE</b>	3,5%		55%	
<b>PREFABRICATED</b>	95%		40%	
<b>POLYESTER</b>	1,5%		5%	
<b>POPULATION/POOLS</b>	108	133	169	

# GENERAL SITUATION OF THE EUROPEAN MARKET



# EUSA (European Union of Swimming Pool and Spa Associations)



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